

St. Louis MSA

The St. Louis metro area includes 16 counties, eight each in Illinois and Missouri. These counties range from urban cities to a range of suburban counties and more rural, agricultural counties.

| | St. Louis MSA |
|------------------------|---------------|
| Population 2011 | |
| Population | 2,812,896 |
| Households | 1,119,020 |
| Average Age | 38 |

| | St. Louis MSA |
|------------------------------------|---------------|
| Educational Attainment 2010 | |
| High School Graduate | 88.1% |
| Associate Degree | 7.6% |
| Bachelor's Degree | 18.1% |
| Graduate Degree | 11.1% |

| | St. Louis MSA |
|-------------------------|---------------|
| Income 2011 | |
| Median Household Income | \$53,227 |
| Per Capita Income | \$28,177 |

| St. Louis MSA | St. Louis MSA | |
|------------------------------------|--------------------|------------|
| Largest Employers | Industry | Employment |
| BJC HealthCare | Education & Health | 24882 |
| Boeing Defense, Space & Security | Manufacturing | 15600 |
| Washington University in St. Louis | Education | 13483 |
| SSM Health Care | Health Care | 12548 |
| Scott Air Force Base | U.S. Military | 12344 |
| Schnuck Markets Inc. | Retail | 10951 |
| Wal-Mart Stores Inc. | Retail | 10800 |
| Mercy Health | Health Care | 8926 |
| AT&T Communications | Telecommunications | 8900 |
| United States Postal Service | Government | 7872 |

| | St. Louis MSA |
|-----------------------------------|---------------|
| Labor Characteristics 2011 | |
| Labor Force | 1,464,848 |
| Population 16+ | 2,223,776 |
| Unemployment Rate | 7.8% |

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|------------------------|---------------|
| Businesses 2011 | |
| Firms | 106,945 |
| Employees | 1,374,140 |

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| Employment by Industry 2010 | |
| Agriculture and Mining | 0.7% |
| Construction | 6.4% |
| Education and Health | 22.8% |
| Financial Services | 7.9% |
| Information | 2.5% |
| Leisure and Hospitality | 9.2% |
| Manufacturing | 11.6% |
| Other Services | 4.8% |
| Professional and Business Services | 10.4% |
| Public Administration | 3.9% |
| Trade, Transportation and Utilities | 19.9% |

Sources: 2011 demographics from Tactician, www.tactician.com, Educational attainment & industry employment - U.S. Census Bureau.



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