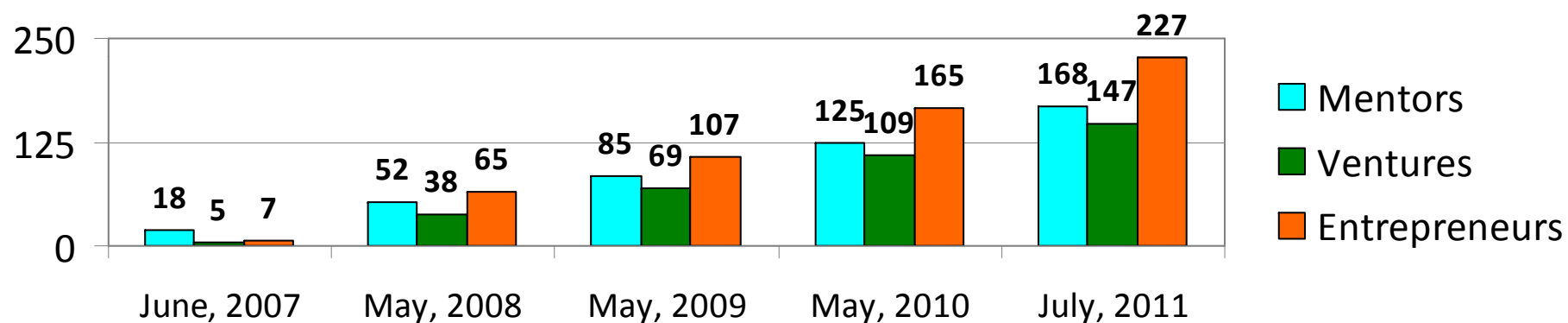


Building a growing community of successful entrepreneurs through entrepreneurship education, networking, and team-based mentoring of innovative new ventures **at no cost** by experienced serial entrepreneurs and business persons within the metropolitan St. Louis area.

Successful entrepreneurs drive job creation and economic growth.

InnovateVMS Mentors donated over 8,200 mentoring hours valued at more than \$2.2 million since inception.



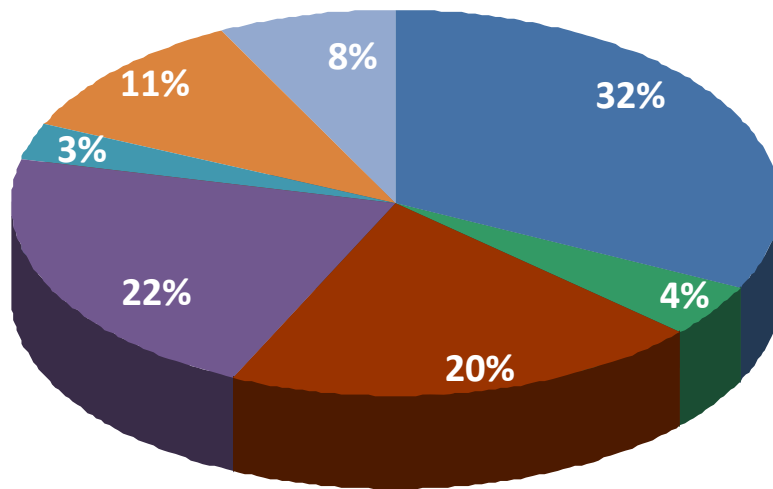
Through July 2011, services valued at more than \$2.6 million were provided to the St. Louis region's economy.

Ventures by Industry

INNOVATEVMS

Innovate Venture Mentoring Service

INNOVATEVMS mentors startups across 7 industry segments.



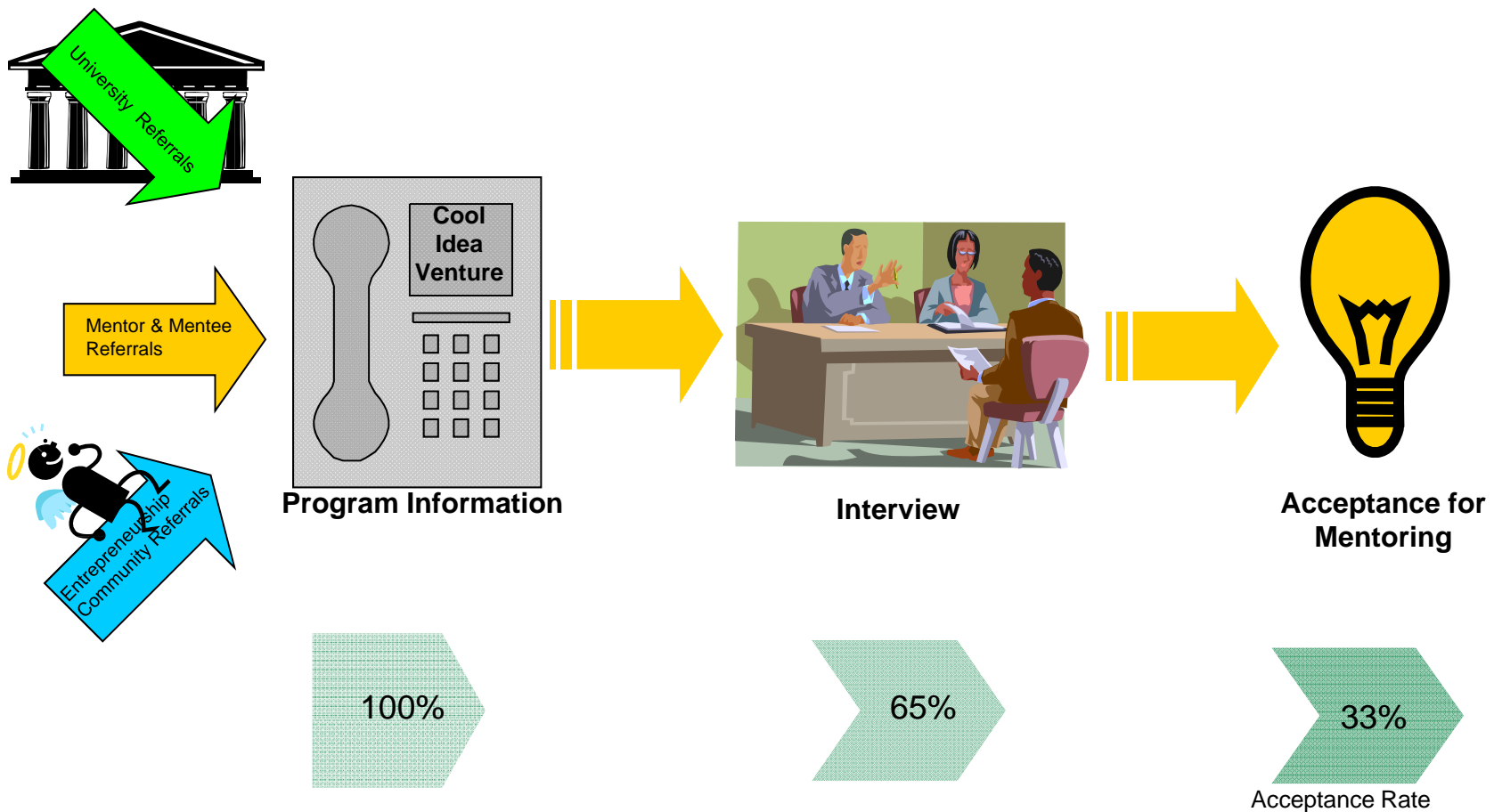
- Consumer Product / Retail
- Green / Clean Energy
- Healthcare
- E-Commerce / Software
- Manufacturing
- Social Services (not-for-profit)
- Technology

Venture Acceptance Process

INNOVATEVMS

Innovate Venture Mentoring Service

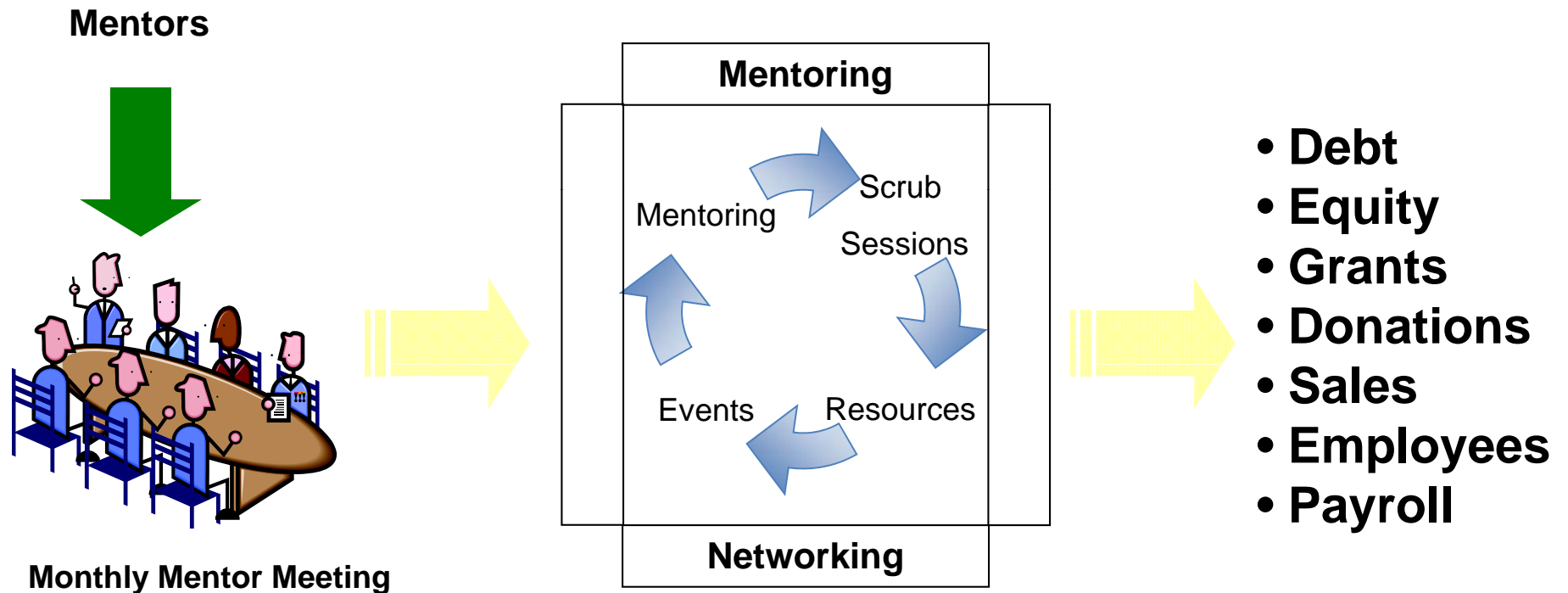
Criteria: Innovative Idea + Dedicated, Capable, Diligent Entrepreneur



The InnovateVMS Process

INNOVATEVMS

Innovate Venture Mentoring Service



InnovateVMS Impact!

147

Startup Companies Assisted

459

Jobs Created by
Assisted Companies

\$22.2 million

Funds Raised by
Assisted Companies

\$5.6 million

In Payroll in 2010

82%

Annual Survival Rate of
Assisted Companies

49%

IVMS Ventures
Founded by Women or Minorities

What IVMS Ventures have to say

INNOVATEVMS

Innovate Venture Mentoring Service

“I love my mentors!
Great group...always
willing to talk and
work with me.”

“We are very pleased
with the depth of
understanding, range of
contacts and devotion of
our mentors!”

“I think it is beyond
generous that the
mentors volunteer
to do this!”

“IVMS is an AMAZING program
and I HIGHLY recommend it for
every entrepreneur, seasoned
or not.”

“It’s wonderful
not to feel alone
in this venture.”

“We have been extremely
fortunate to have access to
the mentors from IVMS.
The entire program...the
personal and professional
mentorship has been
extremely valuable.”

IVMS Graduates

INNOVATEVMS

Innovate Venture Mentoring Service

- ❖ HD Karaoke
- ❖ Miriam Learning Center
- ❖ OffCampus Media
- ❖ Around the Table Games
- ❖ Yurbuds
- ❖ Lockerdome
- ❖ Aisle411
- ❖ Mortgage Re:turns
- ❖ Nawgan
- ❖ BusyEvent

Venture Support Programs and Partnerships

- ❖ Legal Office Hours
- ❖ Accounting Support – Brown Smith Wallace Partnership
- ❖ Social Venture Mentoring
 - YouthBridge Community Foundation
- ❖ VentureBounce / StartUp Connection with ITEN
- ❖ Networking receptions for mentees and mentors

What you can do to help IVMS

INNOVATEVMS

Innovate Venture Mentoring Service

- Spread the word about IVMS to new ventures in your area
- Refer potential new mentors to *InnovateVMS*

Contacts

INNOVATEVMS

Innovate Venture Mentoring Service

IVMS@innovatevms.org

www.innovatevms.org

HRaskas@innovatevms.org

PetePeters@innovatevms.org

PEllison@innovatevms.org

JeffStockton@innovatevms.org

314.862.IVMS

30 North Brentwood Boulevard

Clayton, MO 63105

A member of the St. Louis Region Entrepreneurship Educators
(www.STLREE.org)