



Perfectly Centered. Remarkably Connected.

Investor Insights

I N V E S T O R R E P O R T

KEY CAMPAIGN PRIORITIES 2005 - 2009

- Emphasis on marketing and recruitment
- Accountability and transparency
 - Competitive funding
 - Streamlined governance structure
 - Rigorous performance measures and open communication
- Regional in scope and collaborative in process

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TO OUR CIVIC INVESTORS:

There is no doubt 2009 was extremely challenging for everyone. And, it's no surprise that recruitment and expansion deals were difficult in this environment. We are convinced, however, that only a continued commitment to regional economic development will put Greater St. Louis in a strong position for recovery.

Staying engaged with decision makers and those who advise businesses on potential new locations and expansions began to pay dividends in the fourth quarter 2009. After several months of successive decline, prospect deal flow returned to an upward trend, and a number of significant projects moved back to the "active" column after more than a year of those projects being put on hold.

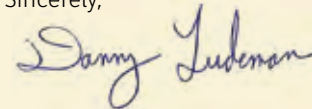
Realizing global circumstances have begun to fundamentally shift our regional economy, we invested several months during 2009 assessing our strategies. We have worked closely with Atlanta-based Market Street Services to draft a new action plan that will serve as the foundation for a sharpened approach to regional economic development in the next several years.

This new strategy, which we are beginning to implement in 2010, recalibrates the region's long-standing cluster focus and engages the regional business community in a direct effort to strengthen and grow targeted business sectors. This strategy is built around a more balanced approach to regional economic development that places equal emphasis on recruitment, retention/expansion and entrepreneurial start-ups, while still building on past marketing and branding success.

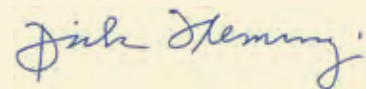
By continuing to deliver our marketing messages and making strategic adjustments to the region's economic development plan, we believe the St. Louis region will be well positioned to grow in 2010 and beyond.

As always, thank you for your continued support. It is now more critical than ever.

Sincerely,



Daniel J. Ludeman
Chair, Board of Trustees
President & CEO, Wells Fargo Advisors



Richard C.D. Fleming
President & CEO, St. Louis RCGA

2005-2009 BY THE NUMBERS During the past five years, the RCGA and our partners successfully completed **54** recruitment and expansion deals, which have resulted in the announcement of **6,436** direct new jobs, nearly **\$344 million** in new annual payroll, over **\$2.2 billion** in new capital investment and **6,450** jobs retained in expansion projects deemed "at risk" for relocation.

DEAL MAKERS

During the year, we continued to build the St. Louis brand and generate qualified prospects for the region's sales pipeline through a slate of carefully planned one-on-one sales calls, exhibits at industry-specific meetings, and small gatherings of corporate executives and those who influence corporate site location decisions at St. Louis-related events.

SALES CALLS

At the heart of our recruitment strategy was a concerted push to meet regularly with key influencers in site location decision making. Personal meetings continued to be one of the most cost-effective ways to identify quality leads, build strong relationships and "make friends" for the St. Louis region. Our team conducted **99** external one-on-one briefings during 2009, traveling to many major U.S. cities and several key international business centers.

Our team also met with **45** large St. Louis-based employers, not only to thank them for their investment in the region, but also to explore future expansion opportunities.

EVENT-BASED MARKETING

Marketing events extended our platform to share the advantages of investing in the region. Two special events highlighted 2009, along with a busy schedule of trade shows, industry groups and conferences.



U.S. Senator Kit Bond joined a national site location advisor in a pre-game photo.



Guests boarded three helicopters and crisscrossed the St. Louis region touring 27 sites by air.

Hosting

In April, we spotlighted the rich quality of life in our region by hosting **25** New York-area site location advisors and corporate officials to a reception and Carnegie Hall performance by the Saint Louis Symphony Orchestra.

Major League Baseball's 2009 All-Star Game in



July provided an ideal opportunity to showcase the region. We hosted nine top-tier national site selection advisors and economic development prospects and five national venture capital executives in St. Louis for two days of customized business and quality-of-life briefings blended with plenty of All-Star baseball.

(continued on page 3)

Each guest received a custom St. Louis gift basket and personalized Cardinals jersey as a remembrance of their visit.

RESEARCH AND ECONOMIC ANALYSIS

WWW.GOTSTLOUIS.ORG

Comprehensive research and analysis is critically important to all aspects of the economic development process. Whether it is a proposal to a prospective employer, background for an in-market company interview, an economic impact analysis for incentive purposes or a robust set of market data on the economic development Web site, RCGA's research team drills down into each request to assure we tell our story with accurate and compelling data.

RESEARCH & ANALYSIS PROJECTS, 2009 STATISTICS

- ▶ **Internal Projects** to support marketing and publications: **172**
- ▶ **Proposals** to support new business location and expansion/retention: **64**
- ▶ **Business Research** for a company not necessarily considering expansion: **411**
- ▶ **Personal Business Research** for individuals such as business start-up, academic research and employment: **282**
- ▶ **General Inquiries** referred to the public library system: **139**
- ▶ **Economic Impact Analysis** relating to incentives negotiation, construction, company operations and regional/national events: **34**



DEAL MAKERS continued

Plenary sessions focused on our region's unique strengths in financial services, as well as plant science and agricultural innovation. Industry tracks were designed to further solidify our "case" for four industry clusters: life science, logistics, IT/data centers and plant science/ag-innovation. Our guests also toured 27 sites across the region via helicopter.

Exhibiting

Exhibiting or participating in industry trade shows provided an opportunity to raise awareness of the St. Louis region within specific target sectors. Events included:

BIOTECH AND HEALTH SERVICES

AdvaMed—International conference for health care technology

Ag Innovation Showcase at the Danforth Center—Pre-eminent network for agricultural innovators convening emerging entrepreneurs, industry pioneers and policymakers (RCGA co-sponsored the showcase.)

BIO 2009—The world's largest annual biotechnology event attended by more than 20,000 individuals and 500 reporters from 23 countries

World Congress on Industrial Biotechnology & Bioprocessing — Links biotechnology, chemistry and agriculture to create new value chains

iBIO—"Life Science Trends" forum sponsored by Illinois Biotechnology Organization (BIO 2010 will be held in Chicago.)

INFORMATION TECHNOLOGY

AFCOM Data Center World—National expo for data center construction and management firms, and related suppliers

North American Shared Services Week —Exposure to 500 executives involved in planning and operating centralized functions across company divisions

INNOVATION

State Science & Technology Institute (SSTI)—Strengthens regional economies through science, technology and innovation

INTERNATIONAL INVESTMENT

China Overseas Investment Fair—Aimed at helping Chinese companies invest in overseas markets

International Paris Airshow—Exposure to all major aircraft and equipment manufacturers in the world

MULTI-MODAL LOGISTICS MANAGEMENT

Council of Supply Chain Management —Multi-modal shipping and distribution

American Association of Port Authorities —"Shifting International Trade Routes" attended by 100 shipping executives focusing on implications of the Panama Canal expansion on inland ports like St. Louis

ADVANCED MANUFACTURING

Industrial Asset Management Council Professional Forum Spring and Fall—Gathering of leading industrial asset management and corporate real estate executives

NATIONAL SITE LOCATION ADVISORS

CoreNet Global Spring and Fall—National conference for corporate real estate executives and site location advisors

Lakeside With the Locators—Event co-hosted with the Missouri Economic Development Council at the Lake of the Ozarks for national site location advisors

ENCOURAGING REGIONAL TEAMWORK THROUGH BEST PRACTICES

In today's economy, regional collaboration is more important than ever. A major priority throughout this campaign has been to strengthen the Regional Economic Development Network (*The Network*). *The Network* members include 100 public and private-sector economic development professionals from the bi-state region.



New this year is *The Network* LinkedIn group where members stay connected and share pertinent information with one another.

Another *Network* activity is The Leadership Institute. Launched in 2007, The Institute was created to help hone the skills needed to increase our effectiveness as a regional team.

2009 topics and speakers included:

- ▶ **Talent Development: Challenges in a Dynamic Economy and Review of Economic Development Network Guiding Principles**
Blair Forlaw, Project Director, RCGA Talent Initiative
- ▶ **The State of Real Estate**
Colliers Turley Martin Tucker Panel

▶ Regional Legislative Update

Michelle Sherod, District Director for Senator Claire McCaskill (D-Missouri); Bill Houlihan, District Director for Senator Dick Durbin (D-Illinois)

▶ The State of the U.S. Economy

John Lenio, Economic Incentives Group Practice Leader and Managing Director, CB Richard Ellis; Jim Rounds, Vice President and Senior Economist, Elliott D. Pollack & Company

▶ Economic Development: Why Sustainability Is the Future and St. Louis Climate Prosperity Project

HOK Panel
Chip Casteel, Senior Vice President-Public Policy, RCGA

▶ Globalization of Logistics and Its Impact on Local Industrial Real Estate

Tim Feemster, Senior Vice President and Director of Global Logistics, Grubb & Ellis Company

▶ Competitiveness of Missouri and Illinois Incentive Programs

Julia Hoffman, Executive Director of Business Incentives and Credits, Ernst & Young, LLP

GROWING NEW VENTURES AND CAPITAL FORMATION

A business climate that promotes and nurtures start-ups is an essential component of creating new jobs. Just as the business recruitment team focuses on recruitment and expansion projects, we also work closely with technology-based start-up companies. At the close of 2009, we were actively engaged with 35 such companies at various stages in their growth cycle.

The RCGA continues to advocate for the *Grow Me State Initiative*, a legislative agenda to address the “continuum of capital” needs that typify these young companies. We are also actively advocating for the Missouri Science and Innovation Reinvestment Act (MOSIRA), which contains many of the *Grow Me State* elements.

Work in this area also includes active management of the Plant and Life Science Network, bringing together 60

to 100 individuals around a common monthly topic. An active Capital Alliance, chaired by economic development investor Scott Zajac, senior managing director of Advantage Capital Partners, continues to address the region’s ever-present need for start-up capital.

The National Orphan Drug Research Center gained significant ground in 2009, moving closer to its goal of serving as both an incubator and financial tool

for enabling local companies to grow. Once fully established, it should become an attraction for national companies to move to the St. Louis region.



DEAL GENERATION DATA

	2009	2005 THROUGH 2009
Sales Calls	99	573
Qualified New Prospects	30	226
In-Market Site Visits	39	214
Regional Employer Interviews	45	108
RFIs – RFPs Submitted	40	214
Deals Closed	3	54
Direct Jobs	248	6,436
New Annual Payroll	\$6.8 million	\$344 million
New Capital Investment	\$2.15 million	\$2.2 billion

	2009	2007 THROUGH 2009
New Venture Clients	35	68
New Ventures Formed	2	7

GREATER ST. LOUIS WORKS: THE RCGA'S REGIONAL TALENT INITIATIVE

The RCGA Talent Council, led by Doug Koch, Brown Shoe Company chief talent officer, was organized in 2009 and is overseeing the crafting and implementation of a business-led and data-driven regional talent strategy.

As part of the effort, the RCGA implemented a coordinated program in 2009 to retain displaced talent by facilitating their re-engagement with companies hiring in the St. Louis market.

Tools to accomplish this objective included:

- ▶ **Bounce Back Talent Groups** designed to assist professionals who have lost their jobs in the economic downturn
- ▶ **Emerging Economy Career Forums**, a series of business-led dialogues on the demand for talent in the emerging, post-recession economy

- ▶ **St. Louis Job Angels**, a social networking program that links displaced professionals with job leads and employment-related programs through Twitter and LinkedIn
- ▶ **Career Partnerships** with organizations working to re-skill, re-engage and retain talented people with skills needed in the post-recession economy



MIDWEST CHINA HUB MOVES FORWARD IN 2009

Throughout 2009, RCGA continued to be a civic driver, along with several St. Louis-area civic and governmental partners, in the transformational initiative for our region to become the Midwest commercial hub for China and the U.S. headquarters for growing Chinese companies.

Highlights of RCGA activity included:

- ▶ **March**—Joined a working group from St. Louis that traveled to Beijing to further pursue the regional commercial hub proposal.
- ▶ **May**—Coordinated several elements of a visit to St. Louis by a 38-member delegation from the China Investment Promotion Agency (CIPA) engaged in promoting Foreign Direct Investment in China and outbound investment by Chinese companies on behalf of the Chinese Ministry of Commerce.
- ▶ **September**—Hosted an eight-person investment trip to St. Louis by clients of the Industrial and Commercial Bank of China.
- ▶ **November**—Explored new business relationships at the China Overseas Investment Fair in Beijing and in Nanjing while visiting in honor of the 40th anniversary of the St. Louis–Nanjing Sister City relationship.
- ▶ **December**—Convened, in conjunction with the Hub Commission, six industry-specific Business Councils to support the initiative.



Chinese Ambassador to the United States Zhou Wenzhong received the “icebreaker” award from County Executive Charlie Dooley and Congressman Roy Blunt at the RCGA, recognizing his strong advocacy for the “Big Idea” China Project.

Each of the six **China Business Councils** held organizational meetings at the RCGA in December.

The primary objectives of these councils are to:

- ▶ Identify additional opportunities for back-haul, two-way trade and increased linkages between China and St. Louis and the Midwest,
- ▶ Better understand and inventory the ongoing relationships that many St. Louis area businesses already have in and with China, and
- ▶ Generate continued support for and understanding of this overall Midwest China initiative.

CHINA BUSINESS COUNCILS

- ▶ Agribusiness and Nutrition
- ▶ Financial and Professional Services
- ▶ Manufacturing and International Trade
- ▶ Multi-Modal Logistics Management
- ▶ Construction and Real Estate Development
- ▶ Clean Energy Practices



INVESTOR COMMUNICATION IS ALWAYS A TOP PRIORITY

Consistent investor communication and engagement was more important than ever in 2009 as we evaluated the approach to regional economic development.

We hosted breakfast meetings throughout the year for small groups of investors to become acquainted and provide important program insights. In addition, investor meetings were held with our cluster strategy advisors from Market Street Services where investors provided valuable input in shaping the new strategy.

The e-newsletter *Investor Insights* was sent monthly to help all investors stay up-to-date on prospect and marketing activity.

BUILDING THE REGIONAL BRAND

During 2009, we began a freshening of the branding campaign, “St. Louis. Perfectly Centered, Remarkably Connected,” which was first introduced in 2005. This freshening will continue throughout 2010 as we rework the regional economic development Web site and collateral materials to focus on the five industry clusters recommended in the Market Street strategy.

Current research confirms the continuing strength of our positioning, which is based on the region’s:

- ▶ outstanding quality of life
- ▶ location advantages
- ▶ skilled, productive work force
- ▶ pro-growth, business friendly environment

NEW PRINT ADS

The first in a series of new print ads that provide a perspective of living and working in the St. Louis region from the young professional’s point of view were produced in 2009. A thorough search led to the selection of three young professionals who have chosen St. Louis as their home and have promising careers at some of St. Louis’ leading companies.

The new ads feature:

- ▶ Oriana Obiri, a chemical engineer at Novus International
- ▶ Jenny Hwang, a consumer insights manager at Brown Shoe Company
- ▶ Priya Amin, a brand manager at Nestlé Purina PetCare, and her dog Nala

The new ads support the RCGA’s strategic initiative to attract, develop and retain top talent in the region. Our media partners at Fleishman-Hillard produced the new campaign. The ads will run in various business publications during 2010.

NATIONAL MEDIA PLACEMENT

Major League Baseball’s All-Star Week presented a unique opportunity to showcase the St. Louis region to the national media. By all accounts, St. Louis “knocked it out of the park.” Here’s a brief sampling of what the national media wrote about the All-Star events:



New print ads feature three young professionals who have chosen St. Louis as their home and have promising careers at some of St. Louis’ leading companies.

- ▶ “MLB Commissioner Bud Selig has made it a priority to make the All-Star Game stand out as a special event that a city can embrace. St. Louis has done just that this week in the 80th All-Star Game at Busch Stadium.”
– **Kevin Kernan**,
The New York Post
- ▶ “St. Louis and its Cardinals are throwbacks, as steeped in tradition and respect for the game as no place else.”
– **Matthew Kaminski**,
The Wall Street Journal
- ▶ “When sports magazines and personalities dub St. Louis ‘America’s Best Baseball Town,’ they aren’t judging it on the toasted ravioli, the Budweiser or the new retro ballpark. It’s the fans and tradition.”
– **Mike Dodd**, *USA TODAY*

When PBS NewsHour was in the region in April to gain insights on President Obama’s first 100 days in office, we helped connect the broadcast team with St. Louis business leaders and citizens.

St. Louis was one of three regions from which NewsHour correspondents Gwen Ifill, Judy Woodruff, Spencer Michels and Paul Solman filed national stories exploring issues relating to the economy, education, science and public media.

DIRECT COMMUNICATIONS

To leverage and expand awareness created by the broad-based media relations campaign and one-on-one sales calls, we increased our reach by publishing *Exclamation Points*, a colorful review of area development successes and the quality of life in the region.

A more targeted piece, *St. Louis BioBelt News*, was distributed at the BIO 2009 international conference and was used as a communication tool throughout the year.



St. Louis BioBelt News and *Exclamation Points* leverage and expand awareness created by the broad-based media relations campaign and one-on-one sales calls.

SHARPENING THE ECONOMIC DEVELOPMENT STRATEGY FOR 2010 AND BEYOND

Realizing the St. Louis region is going to come out of the recession in a different world than when we went in, the RCGA launched a process in 2009 to prepare ourselves to compete as the economy begins to reboot. We engaged Atlanta-based Market Street Services to help us look at everything we do, along with how and why we do it.

MARKETST

Market Street's scope of work included:

► **Community Visitation and Review Existing Research** – Met one-on-one

and in small groups with economic development investors and other key regional stakeholders and thoroughly reviewed past industry analyses from previous planning processes.

► **Regional Cluster Analysis** –

Conducted an in-depth assessment of the region's economy and competitive position by examining the region's people, prosperity and place as well as national trends.

People: Examined the region's work force in terms of supply and skills to better understand work force dynamics.

Prosperity: Examined the region's industry dynamics to determine existing clusters of business on which Greater St. Louis' prosperity is built.

Place: Examined geographic and quality of life advantages and their connection to future economic development efforts.

Cluster Recommendations:

Recommended five niche clusters based on national trends and existing business activity and identified gaps and opportunities in developing each.

► **Marketing Recommendations** –

Evaluated current marketing initiatives and recommended a set of tactical marketing initiatives for niche clusters.

► **Cluster Action Plan** – Recommended new approaches to expand investment and employment in the niche clusters, including identifying 25 companies for immediate outreach.

At the time of printing this *Annual Report to Investors*, the process of molding the research and recommendations into a long-term strategic plan is nearly complete. It is clear there will be a few fundamental

changes in how we address regional economic development going forward.

The strategy will include a more balanced approach between business recruitment, retention/expansion and start-ups. We'll also collaborate more closely with the economic development investors and the regional business community as a whole to strengthen and grow targeted business sectors in the region.

THE NATIONAL NEWS: TALKING ABOUT OUR REGION

"...the two-block sculpture garden has not only transformed the area but lifted the public's sense of itself and its city."

– *Metropolis Magazine*,
November 18, 2009

METROPOLIS

"The [St. Louis] community nearly doubled their number of bicycle commuters from 2000 to 2008. The city has completed several noteworthy projects within the past year, including 53 new miles of on-street additions to the bikeway system, a \$10 million investment, and an expansion of bicycling education offerings for children and adults."

– *League of American Bicyclists*,
October 16, 2009



"What St. Louis truly has to its advantage is its low cost of living."

– *Best Cities to Earn a Living*,
Forbes, September 3, 2009

Forbes

"A new sculpture garden in downtown St. Louis is trying to give a little something to everyone, offering a mixture of highbrow art, quiet spaces for reflection and whimsical spray fountains where visitors can cool off."

– *The Dallas Morning News*,
August 23, 2009

The Dallas Morning News

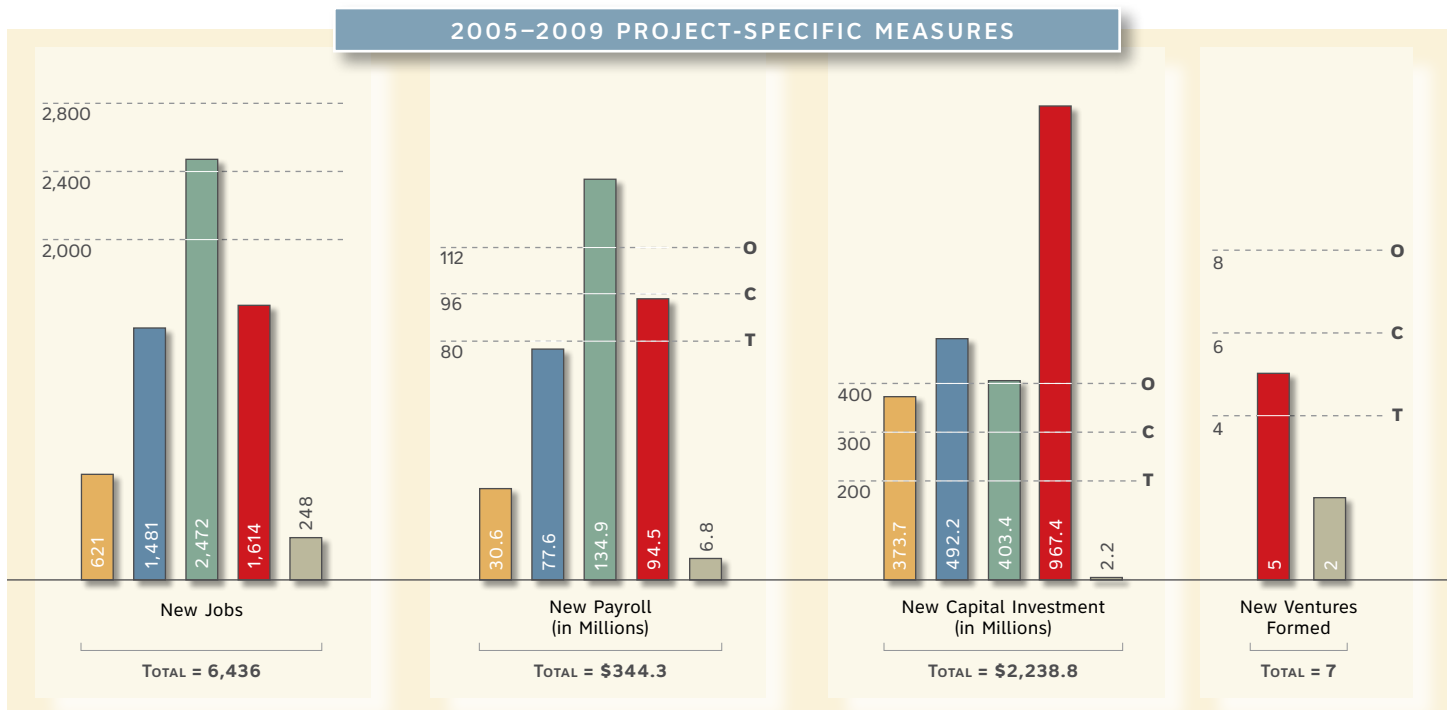
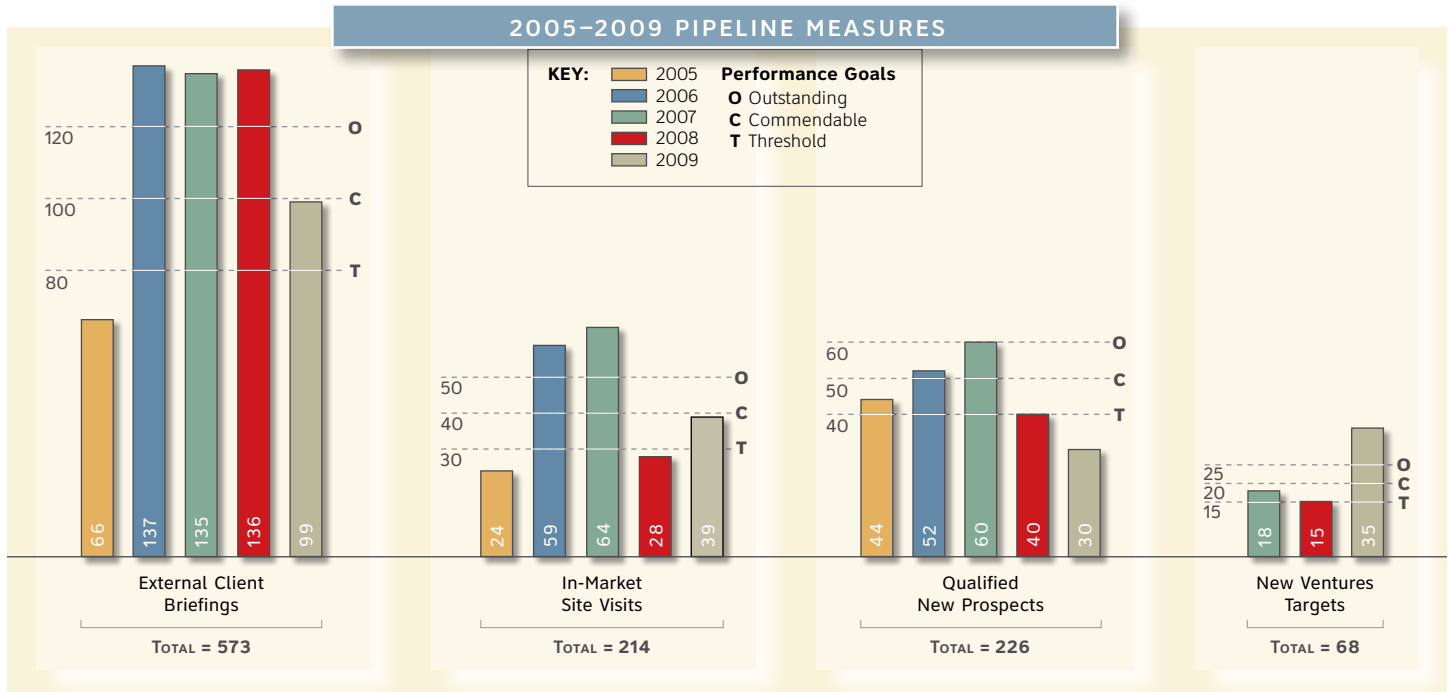
"Over the last 10 years, civic groups, private developers and city leaders have been trying to nurse downtown St. Louis back to life. Taking cues from revitalization drives in other midsize cities, they have created thousands of residential loft units...But perhaps the most original—and conspicuous—step in the campaign is Citygarden, a 2.9-acre sculpture park that opened Wednesday on two blocks of the city's central corridor, known as the Gateway Mall."

– *The New York Times*,
July 5, 2009

The New York Times

MEASURING SUCCESS

METRICS Performance metrics are approved each year and monitored quarterly by the RCGA Economic Development Board of Trustees. Understandably, the global recession caused many of our A and B projects to be put on hold. When combined with recession-induced budget restraints and fewer new projects entering the pipeline, project-specific metrics were impacted.

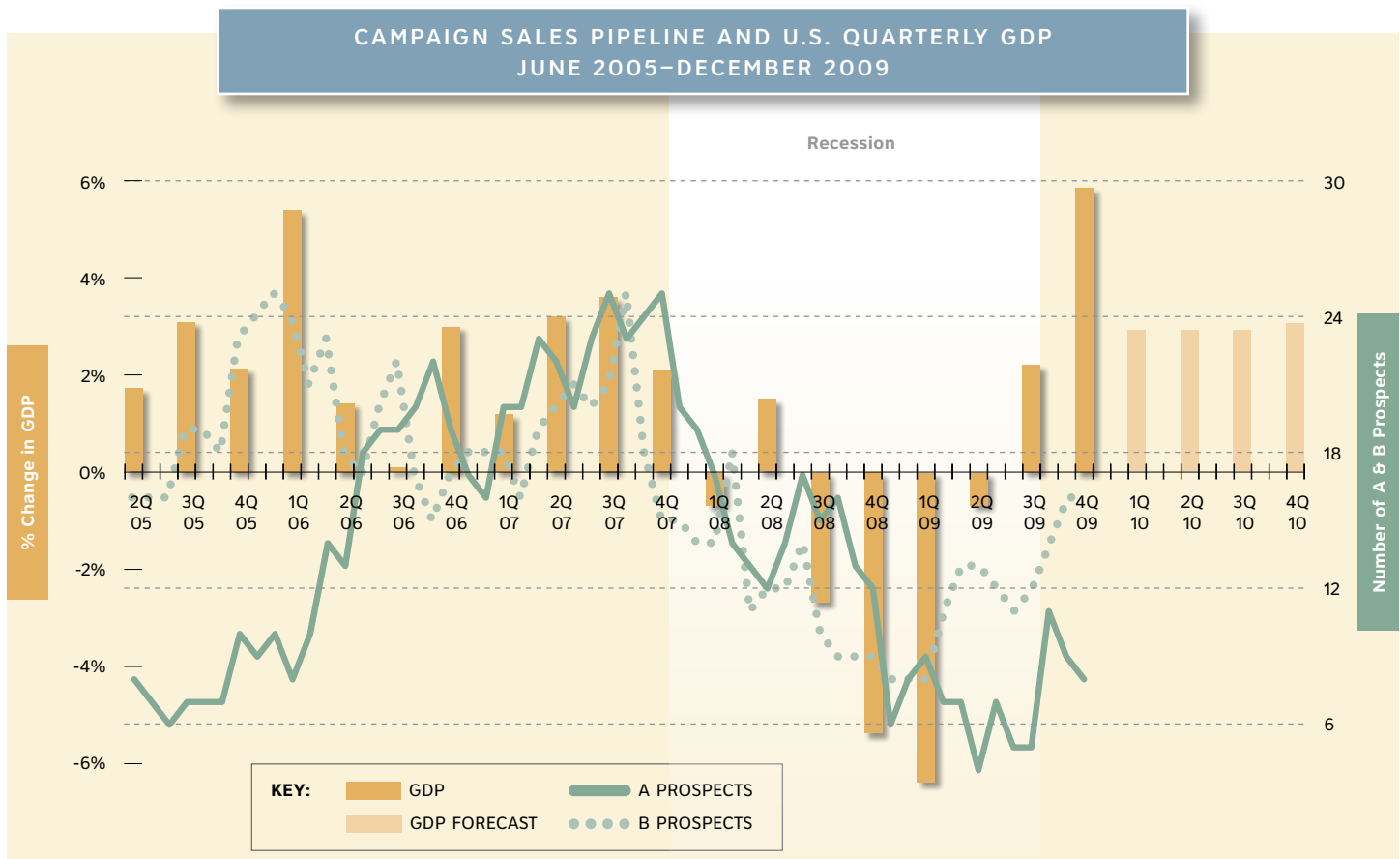


Note: Performance goals are evaluated yearly and adjusted to coincide with market conditions. The charts on this page represent 2009 performance goals. Yearly totals may not reflect the 2005-2009 individual totals for each measure due to rounding.

MEASURING SUCCESS continued

A AND B PROJECTS IN SALES PIPELINE MIRROR QUARTERLY CHANGE IN U.S. GROSS DOMESTIC PRODUCT

At the start of the 2005-2009 strategy, the number of A and B projects in the sales pipeline began a significant incline as new marketing and branding initiatives ramped up. With the onset of the recession in late 2007, the A and B projects quickly began a downward trend. This downward trend began to reverse in late 2009 as companies turned to navigating through the emerging turnaround from the global recession. The dip in the pipeline in late December is typically due to the annual scrub of projects that are confirmed as no longer viable.



While we all recognize that our region is still navigating through an emerging turnaround from the global recession, the positive news is that the recruitment prospect deal flow has doubled since 2005. New venture clients also have more than doubled since tracking began in January 2008.

BUSINESS RECRUITMENT PIPELINE SUMMARY DECEMBER 31, 2009			
Prospect Ranking	Total Prospect	Combined Employment	Combined Investment
A	8	1,500	\$254,448,000
B	16	4,243	\$600,800,000
C	10	433	\$10,050,000
D	17	6,634	\$325,550,000
Totals	51	12,810	\$1,190,848,000
New Venture Clients	36		

Notes and Sources

A Prospects (Qualified, active prospects likely to close in 6 months)
 B Prospects (Qualified, active prospects likely to close in 6 to 12 months)
 C Prospects (Not yet engaged in site search)
 D Prospects (On hold or inactive)

U.S. GDP 2Q 2005 to 4Q 2009 – Bureau of Economic Analysis, Accessed 01/29/2010
 U.S. GDP Forecast – National Association of Business Economists, NABE Outlook, 02/22/2010
 Recession began 12/2007. Estimated end of recession is 3Q 2009.

FINANCIAL STEWARDSHIP

Greater St. Louis Inc. is the regional economic development initiative of the St. Louis Regional Chamber & Growth Association (RCGA). The RCGA has fiduciary responsibility for the receipt, disbursement and reporting of all funds related to the work of the Greater St. Louis Inc. campaign.

2009 REVENUE RESULTS

General Investment	\$ 3,515,000	74%
RCGA Cash Investment	200,000	4%
Carry-Forward Balance	784,000	17%
In-Kind Revenue	256,000	5%
Total Cash & In-Kind Revenue	\$ 4,755,000	

EXPENSE RESULTS BY PROGRAM

Marketing & Media Relations	\$ 1,488,000	38%
Business Recruitment	1,025,000	26%
Existing Business	279,000	7%
New Ventures and Capital Formation	567,000	15%
Research & Analysis	294,000	7%
In-Kind Expenses	256,000	7%
Total Expenses	\$ 3,909,000	

2010 REVENUE AND BUDGET PROJECTIONS

General Investment	\$ 2,925,000	70%
RCGA Cash Investment	200,000	5%
In-Kind Revenue	225,000	5%
2009 Carry-Forward Balance	843,000	20%
Total Cash & In-Kind Revenue	\$ 4,193,000	

BUDGETED EXPENSE PROJECTIONS BY PROGRAM

Marketing & Media Relations	\$ 1,660,000	40%
Business Recruitment	978,000	23%
Existing Business	288,000	7%
New Ventures and Capital Formation	732,000	18%
Research & Analysis	310,000	7%
In-Kind Expenses	225,000	5%
Total Expenses	\$ 4,193,000	

SAMPLING OF 2009 TOP RANKINGS

"10 Best Zoos for Kids"

Saint Louis Zoo Ranks No. 3

Parents Magazine, April 14, 2009

2nd on "America's Most Affordable Places to Live" list

Forbes, June 30, 2009

15th Best Place to Begin a Career

Forbes, July 16, 2009

13th Highest Volunteer Rate in America Among Large U.S. Cities

Corporation for National & Community Service, July 28, 2009

"100 Best Places to Live"—

Lake St. Louis, Mo., Ranks No. 9

Money, August 2009

Chess City of the Year

U.S. Chess Federation, August 8, 2009

3rd Most Affordable Large Metropolitan Area in the Country

National Association of Home Builders, August 19, 2009

6th on "Best U.S. Cities to Earn a Living" list

Forbes, September 3, 2009

5th on "America's Recession-Proof Cities to Retire In" list

Forbes, October 15, 2009

Bicycle Friendly Community

League of American Bicyclists, October 16, 2009

16th Most Affordable Housing

Forbes, November 30, 2009

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President & CEO

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Project Director
RCGA Talent Initiative

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Chief Economist

Meredith Turk
Project Coordinator
New Ventures & Capital Formation



Danny Ludeman, president and CEO, Wells Fargo Advisors chaired his first Board of Trustees meeting on May 11, 2009. Left to right: Mayor Francis Slay, St. Charles County Executive Steve Ehlmann, The Laclede Group's Doug Yaeger, Dick Fleming, Danny Ludeman and Steve Johnson.

GREATER ST. LOUIS INC. 2009 INVESTOR ROSTER

AAA Missouri	Commerce Bancshares Inc.	Madison County, IL	St. John's Mercy Health Care
Abengoa Bioenergy	Deloitte	Maritz Inc.	St. Louis Association of Realtors
Advantage Capital Partners	DHR International	MasterCard Worldwide	St. Louis Blues Hockey Club
Ameren Corporation	Dierbergs Markets Inc.	McCarthy Building Companies	<i>St. Louis Business Journal</i> Inc.
American Airlines	Duke Realty Corporation	McEagle Properties LLC	St. Louis College of Pharmacy
Angelica Corporation	East County Enterprises Inc.	Missouri Growth Association	St. Louis County, MO/Economic Council of St. Louis County
Anheuser-Busch, Inc.	Edward Jones	Monsanto Company	<i>St. Louis Post-Dispatch</i>
ARCO Construction Company Inc.	Electrical Connection	Murphy Company	St. Louis RCGA
Armstrong Teasdale LLP	Emerson	National City Bank, PNC Financial Services Group	Tarlton Corporation
Associated General Contractors of St. Louis	Energizer Holdings Inc.	Nestlé Purina PetCare Company	The Boeing Company/Boeing Defense, Space and Security
Assured Title Companies	Enterprise Holdings Inc.	Opus Northwest LLC	The Korte Company
AT&T Missouri	Express Scripts Inc.	Pace Properties Inc.	The Laclede Group Inc.
Bank of America – Missouri	Fleishman-Hillard Inc.	Paric Corporation	The Stolar Partnership
Bank of Washington	Fox Family Foundation	Peabody Energy	Thompson Coburn LLP
Big Boy's Steel	Franklin County, MO	Pfizer St. Louis Laboratories	Tri-City Regional Port District
BJC HealthCare	Gateway Commercial Cushman Wakefield Alliance	Plumbers & Pipefitters Local #562	U.S. Bank
Brown Shoe Company Inc.	Graybar Electric Company Inc.	Polsinelli Shughart PC	UMB Bank N.A.
Bryan Cave LLP	Harrah's St. Louis Casino and Hotel	PricewaterhouseCoopers	UniGroup Inc.
BSI Constructors Inc.	HNTB Corporation	Regions Bank	University of Missouri Columbia
Build-A-Bear Workshop	HOK	RubinBrown LLP	Washington University in St. Louis
Bunge North America	Holland Construction Services	Sara Lee Foundation	Wells Fargo Advisors
Carpenters' District Council of Greater St. Louis & Vicinity	Home Builders Association of St. Louis & Eastern Missouri	Schnuck Markets Inc.	World Wide Technology Inc.
Cassidy Turley	Hunter Engineering Company	Scottrade Inc.	
CB Richard Ellis, Inc.	Husch Blackwell Sanders LLP	Sigma-Aldrich Foundation	
Centene Corporation	Kellwood Company	Skyline Exhibits & Graphics Mid-America	
Central Parking System	Kozeny-Wagner Inc.	Smurfit-Stone Container Corp.	
Charles E. Jarrell Contracting Inc.	KPMG LLP	Southern Illinois Construction Advancement Program	
Christner Inc.	Lambert-St. Louis International Airport	Southwest Bank, an M&I Bank	
City of St. Louis/St. Louis Development Corp.	Lewis, Rice & Fingersh L.C.	SSM HealthCare – St. Louis	
City of Washington, MO	Lodging Hospitality Management	St. Anthony's Medical Center	
Clayco	Macy's Inc.	St. Charles County, MO	



St. Louis Regional Chamber & Growth Association
 One Metropolitan Square, Suite 1300, St. Louis, MO 63102
Phone: (314) 231-5555 Fax: (314) 206-3244
www.stlrcga.org

